

Biographical Sketch: Steven R. Corman

Professional Preparation

Undergraduate: B.S., Communication, Illinois State University, 1981.

Graduate: M. A., Communication Theory, University of Illinois at Urbana-Champaign, 1984.

Graduate: Ph.D., Communication Theory, University of Illinois at Urbana-Champaign, 1988. Dissertation: *The reticulation of communication networks*. (Unpublished).

Appointments

Jeanne Lind Herberger Professor of Communication, 2010-present.

Visiting Professor, Fachbereich Informatik & Informationswissenschaft, Universität Konstanz, Spring 2010.

Director, Consortium for Strategic Communication, Arizona State University, 2005-present.

Professor. Arizona State University, 2002-present.

Visiting Professor, Fakultät für Informatik, Universität Karlsruhe (Germany), Spring 2003

Associate Professor. Arizona State University, 1994-2002.

Assistant Professor. Arizona State University, 1988-1994.

Recent Awards/Honors

February, 2011. Award for Exceptional Scientific Achievements and Contributions. Human Social Culture Behavior (HSCB) Modeling Program, U.S. Department of Defense.

April, 2010. Outstanding Alum in Communication Studies. School of Communication, Illinois State University.

November, 2009. Distinguished Award for a Scholarly Edited Book, Applied Communication Division of the National Communication Association.

May, 2009. Applied / Public Policy Research Award, International Communication Association.

May 2009. Faculty Achievement Award in Defining Edge Research: Best Professional Application, Arizona State University

Recent Grants

Spring, 2011 (PI). Extension of: Identifying Terrorist Narrative and Counter-Narratives: Embedding Story Analysts in Expeditionary Units. Office of Naval Research (N00014-09-1-0872). \$2,906,000.

Spring, 2011 (Co-PI). Narrative IEDs: Tracking, Assessing and Countering Rumors During Counterinsurgency Operations. Office of Naval Research (Award pending). \$2,246,140.

Spring, 2009 (PI). Identifying Terrorist Narrative and Counter-Narratives: Embedding Story Analysts in Expeditionary Units. Office of Naval Research (N00014-09-1-0872). \$1,685,589.

Spring, 2009 (Co-PI). Finding Allies for the War of Words: Mapping the Diffusion and Influence of Counter-Radical Muslim Discourse. Department of Defense Minerva Program (N00014-09-1-0815). \$4,970,393.

Spring, 2008 (PI). Defending Against The Army Of The Future: Self-Organizing Groups. Sub-contract, The Rendon Group, \$850,000.

Publications

Halverson, J., Goodall, H. L., Jr., & Corman, S. C. (2011). *Master Narratives of Islamist Extremism*. New York: Palgrave-MacMillan.

Corman, S. R. & Dooley, K. J. (2011). Problems and promises of managing explicit knowledge: The ideal case of university research. In H. Canary and R. McPhee (Eds.), *Communication and Organizational Knowledge: Contemporary Issues for Theory and Practice*. London: Routledge.

Corman, S. R. & Dooley, K.J. (2009). *Strategic communication on a rugged landscape: Principles for finding the right message*. Strategic Communications for Combating Terrorism (Center of Excellence for Defense Against Terrorism), 101-114.

Trethewey, A., Corman, S.R., & Goodall, H.L. (2009). *Out of their heads and into their conversation: Countering Extremist Ideology*. Report No. 0902, Consortium for Strategic Communication, Arizona State University. Available online: <http://comops.org/article/123.pdf>

Corman, S. R., Trethewey, A., & Goodall, H. L., Jr. (Eds.) (2008). *Weapons of Mass Persuasion: Strategic Communication in the Struggle Against Violent Extremism*. New York: Peter Lang. Expected Spring 2008.

Corman, S. R., Trethewey, A., & Goodall, B. (2007, April). *A 21st Century Model for Communication in the Global War of Ideas: From Simplistic Influence to Pragmatic Complexity*. Report No. 0701. Consortium for Strategic Communication, Arizona State University. Available online: http://comops.org/publications/CSC_report_0701-pragmatic_complexity.pdf.

Corman, S. R. (2006). Weapons of mass persuasion: Communicating against terrorist ideology. *Connections: The Quarterly Journal*, 53(3), 93-104.

Corman, S. R. (2006). Using activity focus networks to pressure terrorist organizations. *Computational and Mathematical Organization Theory*, 12(1), 35-49.

Synergistic Activities

Weapons of mass persuasion: A critique of the strategic communication paradigm. NATO Joint Senior Psychological Operations Conference. Tampa, Florida, November 15, 2010.

The role of narrative in strategic communication. Presentation at the Third NATO Symposium on Global Terrorism and International Cooperation, Ankara, Turkey, March 16, 2010.

What Power Needs to be Smart. Keynote Speech. Warwick International Security Initiative Conference, Warwick, UK, May 22, 2009.

US Strategic Communication Policy and a Model for the 21st Century. Presentation, Strategic Communication for Combating Terrorism, NATO Center of Excellence for Defense Against Terrorism, Ankara, Turkey, May 12, 2009.

Participant, USJFCOM/USSOCOM Irregular Warfare Workshop on Countering Violent Extremism, Washington, DC, June 11, 2008.

Pragmatic Complexity and Strategic Communication. Presentation, Exploring Military Dimensions in Countering Ideological Support for Terrorism, George C. Marshall Center for European Security Studies, Rome, Italy, May 14, 2008.

Pragmatic Complexity and Resilient Strategic Communication. Presentation, Asia Pacific Program for Senior National Security Officers, R. J. Rajarathnam School of International Security Studies and Government of Singapore, Singapore, April 18, 2008.

Participant, Senior Conference XLIII. Public diplomacy: Messages, Process, Outcomes. United States Military Academy at West Point. June 1-3, 2006.

Member, Scientists Panel, Special Operations Working Group, U. S. Special Operations Command, 2005-2006

Recent Collaborators

Arizona State University: H.L. Goodall, Angela Trethewey, Daniel Bernardi, Jeffrey Halverson, Kevin Dooley, Mark Woodward. University of Illinois: Marshal Scott Poole. University of Utah: Heather Canary.