

ANATOLIY GRUZD, PhD

Associate Professor, School of Information Management

Faculty of Management / Faculty of Computer Science

Director, Social Media Lab

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PROFESSIONAL PREPARATION

Dnipropetrovsk National University	Computer Science	B.Sc., 2002
Dnipropetrovsk National University	Computer Science	M.Sc., 2003
Syracuse University	Library and Information Science	M.Sc., 2005
University of Illinois at Urbana-Champaign	Library and Information Science	Ph.D., 2009

APPOINTMENTS

2010-present Associate Professor, School of Information Management, Dalhousie University, Canada
(cross-appointed at the Faculty of Computer Science, Dalhousie University)

2009(Fall) Adjunct Faculty, University of Illinois at Urbana-Champaign (UIUC)

2008-2009 Adjunct Faculty, Department of Computer Science, University of Toronto

2006-2008 Research Assistant, UIUC

2005(Fall) Teaching Assistant, UIUC

2005(Spring) Teaching Assistant, School of Management, Syracuse University

2001-2003 Computer Science Teacher, Lyceum of Information Technologies, Ukraine

GRANTS

Principal Investigator: SSHRC Insight grant (**\$478,622**) **2013-2018**

Principal Investigator: Canada Foundation for Innovation - Leaders Opportunity Fund (**\$150,000**) **2012-2017**

Collaborator: SSHRC Insight Grant (PIs: Elmer & Langlois) (**\$363,000**) **2012-2017**

Principal Investigator: MITACS Workshop grant (**\$10,000**) **2012**

Principal Investigator: NCE GRAND Workshop grant (**\$5,000**) **2012**

MITACS Accelerate, (Industry partner: QE II Health Science Centre; Intern: Conrad Ng) (**\$15,000**) **2011**

Principal Investigator: Elsevier WebApp Development Grant (**\$12,270**) **2011-2012**

Principal Network Investigator, GRAND (Graphics, Animation and New meDia) **2010-2015**

Funding: Networks of Centres of Excellence (NCE) (**\$23.2 million**; my funding thus far:
2010 - \$13,800, 2011 - \$25,000, 2012 - \$25,000, 2013 - \$50,000)

Principal Investigator, SSHRC Standard Research Grant (**\$161,000**) **2010-2013**

Principal Investigator, Dalhousie University Research Development Fund (RDF) Grant (**\$3,500**) **2010**

RECENT PUBLICATIONS MOST CLOSELY RELATED TO THE PROPOSED PROJECT

Gruzd, A. (2013). Emotions in the Twitterverse and Implications for User Interface Design, *AIS Transactions on Human-Computer Interaction* (5)1: 42-56.

Gruzd, A., Staves, K., Wilk, A. (2012). Connected Scholars: Examining the Role of Social Media in Research Practices of Faculty using the UTAUT model. *Computers in Human Behavior* 28(6): 2340–2350. DOI: j.chb.2012.07.004

Gruzd, A. and Sedo, D.R. (2012) #1b1t: Investigating Reading Practices at the Turn of the Twenty-first Century. *Journal of Studies in Book Culture / Mémoires du Livre* 3(2). DOI: 10.7202/1009347ar

Gruzd, A., Black, F.A., Le, Y., Amos, K. (2012). Investigating Biomedical Research Literature in the Blogosphere: A Case Study of Diabetes and HbA1c. *Journal of the Medical Library Association* 100(1).

Takhteyev, Y., **Gruzd, A.**, and Wellman, B. (2012). Geography of Twitter Networks. *Social Networks*, Special issue on Space and Networks, 34(1): 73-81.

Gruzd, A., Wellman, B., and Takhteyev, Y. (2011). Imagining Twitter as an Imagined Community. *American Behavioral Scientist*, Special issue on Imagined Communities, 55(10): 1294-1318.

Gruzd, A. (2011). Studying Virtual Communities with the Internet Community Text Analyzer (ICTA). In Ben Kei Daniel (Ed.), *Handbook of Research on Methods and Techniques for Studying Virtual Communities: Paradigms and Phenomena*. IGI Global, pp. 205-223.

Gruzd, A. & Haythornthwaite, C. (2011). Networking Online: Cybercommunities. In Scott, J. & Carrington, P. (Eds.), *Handbook of Social Network Analysis*. London: Sage, pp. 449-487.

SCHOLARLY COMMUNITY ACTIVITY

- **Co-Chair-Elect**, ASIS&T Special Interest Group in International Information Issues, 2013-2014
- **Social Media Administrator**, ASIS&T Special Interest Group in International Information Issues, 2011-2013
- **Treasurer**, Canadian Association for Information Science (CAIS), 2011-current
- **Conference Organizer**
 - *Social Media and Society Conference, Halifax, NS, 2013*
 - *International Symposium and Workshop on "Measuring Influence on Social Media", 2012*
 - *Symposium on Information and Social Networks at Dalhousie University, 2010, 2011*
 - *SciVerse Web App Concept Design Competition, 2011*
- **Conference Co-chair**
 - *Networking and Communities minitrack in the Digital and Social Media track, the Hawaii International Conference on System Sciences, 2014*
 - *Poster Session , Graphics, Animation and New Media (GRAND) Conference, 2012*
- **Conference Program Committee Member**,
 - International AAAI Conference on Weblogs and Social Media ICWSM, 2013
 - International Conference on Web Information Systems and Technologies (WEBIST 2013), 2013
 - ACM WebScience Workshop on "Words & Networks: Language Use in Socio-Technical Networks", 2012
 - American Society for Information Science and Technology (ASIS&T) 2010
 - Hypertext 2010: Social Computing Track
 - the Joint Conference on Digital Libraries (JCDL), 2010

RECENT INVITED TALKS

"Trends, Tricks and Threats of Being Social: Organizational Perspective", *The Annual General Meeting of the Nova Scotia Regional Group of the Institute of Public Administration of Canada (IPAC)*, Halifax, NS, Canada, June 13, 2013

"Out of the Lab, Onto the Web", Café Scientifique, Halifax, NS, Canada, May 7, 2013

EdTech Innovation, NSERC workshop, Calgary, AB, May 3, 2013

"How Twitter can support professional communities", *The Association of Records Managers & Administrators (ARMA) Nova Scotia Chapter*, Halifax, NS, Canada, April 24, 2013

"Mining and Utilizing Social Media for Commercial and Public Policy Advantage", *GRAND NCE Workshop on Innovation, Entrepreneurship and Digital Media Jobs Creation*, Vancouver, BC, Canada, March 7, 2013

"Social Media in Academia", *Digital Humanities Speaker's Series*, University of Western Ontario, London, ON, Canada, February 28, 2013.

"Automated Discovery and Visualization of Communication Networks from Social Media", UBC, Vancouver, BC, Canada, February 5, 2013.

"Community genesis and sustainability through social media", *Peter Wall Exploratory Workshop*, Vancouver, BC, Canada, February 3-5, 2013.

MEDIA COVERAGE

- Media coverage and press appearances in various national and international mass media outlets such as Foreign Affairs, the Atlantic, Nature.com, National Public Radio, The Associated Press, Maclean's, The Globe and Mail, CBC TV & Radio, etc.